

The ARTrageous Affair

SATURDAY
OCTOBER 6, 2012 at 6:00pm

program ADVERTISING

Please support the Breast Cancer Coalition's annual auction fundraiser by purchasing ad space in our commemorative program. This book, featuring your business or organization's ad, is a wonderful way to share your message with the hundreds of guests at the gala.

Consider a tribute ad or story if you would like to celebrate survivorship, place a memorial for one who is gone, thank a care provider, or recognize someone special. An ad can also honor recipients of the 2012 Advocate's Spirit Award, or the Laurie Pask Heart & Hands Award.

Business _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Telephone _____ E-Mail _____

Please e-mail me a proof to address above

Please submit your ad in one of the following formats: PDF (press quality); JPEG 300 dpi; EPS/AI; or Print

- 7.5 x 9.5 Full Page \$300 (Free ad with Gold Sponsorship: \$5000+)
- 7.5 x 4.75 or 3.75 x 9.5 Half Page \$200 (Free ad with Silver Sponsorship: \$2,500-\$4,999)
- 3.75 x 4.75 Quarter Page Vertical \$100 (Free ad with Bronze Sponsorship: \$1,000-\$2,499)
- 3.5 x 2 Business Card \$35 (Free ad with Pink Sponsorship: \$500-\$999)
- Personal Story/Tribute Full, Half, or Quarter Page Size \$150/\$100/\$50

If you are interested in receiving a free ad as an event sponsor, please call BCCR at 585-473-8177, or visit www.bccr.org for more information.

The deadline for ad submissions is *Friday, August 31, 2012.*

Return this form and payment to the Breast Cancer Coalition, 840 University Avenue, Rochester, NY 14607, or fax to 585-473-7689. Ads may be sent digitally to info@bccr.org

Check payable to Breast Cancer Coalition of Rochester.

Visa MC AM Ex Number _____ Expires _____

Signature _____

BCCR is not responsible for any errors in ads and may decline ads as they see fit. We will contact you with questions regarding your submission if necessary.

FOR OFFICE USE ONLY:

Item #:

TY sent: